



**Air Miles  
Reward Program**

38° N – Cappadocia, Turkey

**HSBC Premier**

**HSBC**   
The world's local bank

## Now the sky is no longer the limit

For most people, traveling and experiencing new cultures, sights and sounds is reward enough.

With your HSBC Premier Credit Card, travel can be even more of a rewarding experience for you. Earn Air Miles each time you spend on your HSBC Premier Credit Card and redeem them for free flights, holidays, upgrades and other privileges.

And it gets even better! Avail amazing offers across the globe with our Premier Privileges program.

- Make your journey more enriching with our packages on Hotels and Resorts, Airlines and Travel
- Discover unique experiences with the best in events and performances and local attractions
- Enjoy extraordinary discounts on shopping and exotic cuisine  
....At your favourite destinations including London, New York, Hong Kong, Sao Paulo, Singapore, Dubai, Miami, Paris, Mexico City.... And many more.

Find out more at [www.privileges.hsbcpremier.com](http://www.privileges.hsbcpremier.com)

### Terms & Conditions

- To redeem your Air Miles, call HSBC 24 Hours Customer Services at **0800-85200**.
- Every Rs. 100 spend earns you 1 Air Mile.
- Vouchers are in denomination of PKR 5,000 and PKR 10,000 only
- The Air Miles may be redeemed Quality Aviation (Pvt.) Limited.
- Card member must provide C.N.I.C copy with the Air Miles voucher to Quality Aviation (Pvt.) Limited for redemption.
- Air Miles voucher is not exchangeable for cash or any other item of whatsoever nature whether tangible or intangible.
- HSBC will not be held liable for any complaints with regard to services offered while traveling and HSBC shall have no obligation with respect of quality of service offered by any airline or Quality Aviation (Pvt.) Limited.
- HSBC will not be responsible for financial or any other loss due to the change in itinerary schedule or cancellation of any flight for any reason whatsoever.
- Air Mile redemption request will be processed within 14 business days.
- For cancellation of Air Miles voucher, please call **0800-85200** within 90 days of request.
- No refund can be claimed after the voucher has been redeemed at partner outlet.
- The offer is valid till 30th September 2012.

Issued by HSBC Bank Middle East Limited, Bahria Complex III, M.T. Khan Road, Karachi, Pakistan.  
Regulated by the Jersey Financial Services Commission.