

HSBC AMANAH HOSTS RAMADAN IFTARS FOR YOUNG ORPHANS IN PAKISTAN

8th September 2009

During the holy month of Ramadan HSBC Amanah is joining forces with Action Care, a UAE based organization, to host 'The Gift of Giving' Iftars for young orphans across the Middle East – hosting the Pakistan event on 7th September 2009.

Ninety (90) children from SOS Children's Village Karachi, Pakistan came together at Avari Towers Hotel in Karachi- for an evening of fun and food. HSBC Pakistan volunteers and staff from Family Educational Services Foundation (FESF), an affiliate of Action Care, spent time interacting with the children, playing games, creating arts and crafts, face painting and balloon sculpting, before serving a delicious Iftar buffet. Ramadan gift bags containing toys and food treats were given to each child as the evening drew to a close.

HSBC Amanah is hosting similar Iftars in each of the United Arab Emirates, and in Qatar, Bahrain, Jordan, Lebanon and Palestine.

Commenting on this special Ramadan initiative, Khaled Rasheed, Regional Head of Personal Financial Services at HSBC Amanah, said: "HSBC Amanah is committed to celebrating the spirit of Ramadan by playing a key role in the community at this special time. We've had a great response from HSBC Amanah staff who wanted to help out, and the evenings are proving to be special occasions for all involved."



(ends)

For further information please contact:

Shahid Abbas, Head of Corporate Communications, HSBC Bank Middle East Limited
at shahidabbas@hsbc.com.pk or at 92-21-111-11-4722]

Notes to Editors

HSBC Amanah

HSBC Amanah is the global Islamic financial services division of the HSBC Group. It was established in 1998 with the aim of making HSBC the leading provider of Islamic financial services worldwide. With established and successful operations in the Middle East, Asia-Pacific, Europe and the Americas, HSBC Amanah represents the largest and most comprehensive Islamic proposition of any international bank.

Action Care

Based in the UAE, Action Care supports a diverse range of educational development and aid projects both in the UAE and throughout the region including: Volunteer Empowerment; Early Childhood Development; Women's Empowerment; Schools for Children with Special Needs; Youth Leadership and Vocational Training; Aid Distribution; Medical Camps; Uplift for Underprivileged and Refugee Children.